

LOCATION

The 2005 edition of IESM conference will take place in Marrakech, the pink city of Morocco. Marrakech is a fantastic city, a symbol of the Moroccan civilization. The legendary city is lying at the foot of the Atlas Mountains. It is famous for its souks (markets) where you can buy just about anything. Discovering the magic of this Imperial city must be accomplished with care, with patience. Start with a carriage ride around the ochre-colored ramparts. Continue with the visit of the famous Ben Youssef Medersa or the Bahia Palace. Finish the day with a fresh orange juice on Jamaa-el-Fna place, the beating heart of Marrakech. Crowded, chaotic, noisy, smelly, but at times enchanting, this extraordinary city lures travelers from all over the world.

INSTRUCTIONS TO AUTHORS

Authors are requested to provide a full paper of 10 pages maximum, written in English, according to the instructions and taking account of the reviewers recommendations. The full manuscript must be submitted in Rtf or PDF format on A4 size paper sheets, with 25mm top and bottom margin, 30mm left and 25mm right margins, justified alignment and single line spacing. The normal font is 12 pts Time New Roman.

PROCEEDINGS

The selected full manuscripts of the IESM'2005 conference will be published within a proceeding in form of CD-ROM with ISBN reference number, under the

responsibility of an Editorial Board appointed by the Organizing and the International Program Committees.

Prior experience with similar conferences (such as those of IEPM) shows that quality papers will be considered for publication in special issues of international journals (such as International Journal of Computer Integrated Manufacturing, Journal of Decision Systems, European Journal of Operational Research, Journal of Intelligent Manufacturing, International Journal of Production Economics, Production Planning and Control or Journal of Quality and Maintenance Engineering).

SECRETARY

Authors are requested to submit two electronic copies of their draft papers (one of the two copies must be anonymous) to the conference secretariat :

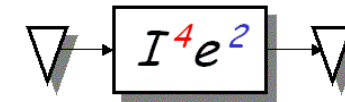
secretary@i4e2.org

IMPORTANT DEADLINES

Draft papers should be submitted by **November 15, 2004**

Authors will receive the acceptance notification by **February 1st, 2005**

Final papers for presentation should be sent before **March 1st, 2005**



IESM'05

International Conference on Industrial Engineering and Systems Management

2nd Call for papers



Marrakech, Morocco

MAY 16 - 19, 2005

Organized by the International Institute of
Innovation, Industrial Engineering and
Entrepreneurship : I⁴e²

www.i4e2.org/iesm

OBJECTIVES

In the current context of rapid technical innovation, increased world-wide competition and global e-business, new industrial engineering and production management challenges emerge every day. The aim of Industrial Engineering is to improve quality, reliability, performance and productivity when designing products and services as well as designing, operating and maintaining production systems. It is the role of researchers, in collaboration with practitioners, to identify emerging problems and to propose original solutions.

Our objective in organizing IESM'2005 is to bring together scientists, managers, industrialists and Ph.D. students so that they can exchange ideas on the evolution of issues in the field and discuss original approaches to solve them. We also aim to provide a favourable social environment so that the contacts made lead to lasting international collaborations.

The conference will be the opportunity for the participants to present their current research, debate on the new areas worthy of investigation in each of the conference's topic. A special forum with industrialists will take place inside the conference.

TOPICS

Original theoretical approaches and new applications on developed theories are welcome within this conference. Aligned with the driving realities of the new economy, the conference talks will cover a broad range of research and applied topics. Papers related to one or a combination of the following topics are appropriate for the conference :

- Production Strategies, Philosophies and Management
 - Enterprise engineering
 - e-Business and e-Manufacturing
 - Facilities Planning and Design
 - Supply Chains and Logistics
 - Operations Planning and Scheduling
 - Techniques and Tools for Industrial Engineering and Production Management
 - Integration and Information Systems
 - Product/Process Engineering
 - Quality, reliability and maintenance
 - Work design and ergonomics
 - Performance management
 - New Manufacturing challenges
 - Health care systems Engineering and Management
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